**Project Documentation: ASK\_ME.com**

**1. Introduction**

The goal of this project is to develop a website **ASK\_ME.com** for **ASKME Ltd.**, which will provide users with detailed information about mobile phones from various brands. This platform will simplify the process of answering customer queries about phone features, prices, comparisons, and more. By offering comprehensive, easily accessible mobile phone details, the website will save time for customer service executives and enhance user experience.

**2. Project Objectives**

* **Develop a mobile information platform** with easy access to phone details.
* **Categorize information by brand** (e.g., Nokia, Samsung) and features.
* **Provide detailed, downloadable documents** with in-depth phone specifications.
* **Enable phone comparisons** between models and brands.
* **Design a visually appealing, user-friendly interface** with soothing pastel colors.
* **Create a Contact Us page** with email functionality.

**3. Problem Statement**

ASKME Ltd. faces a significant volume of customer queries related to mobile phones. These questions often include requests for information on phone features, prices, and comparisons, which are time-consuming for customer service reps to answer over the phone. To resolve this, the management decided to launch **ASK\_ME.com**, a website that provides quick and easy access to comprehensive mobile phone information.

**4. Requirements**

1. **Home Page**:
   * Include sections, graphics, and the website logo.
   * Provide links to different sections of the site (Brands, Features, Comparisons).
2. **Menu System**:
   * Categorize information into sections such as **Mobile Brands**, **Features**, and **Comparisons**.
3. **Brand-based Categorization**:
   * Allow users to select a brand (e.g., Nokia, Samsung) to view only phones from that brand.
4. **Detailed Phone Information**:
   * Display brief summaries of phone features on the webpage.
   * Provide downloadable Word documents for detailed features.
5. **Phone Comparison Page**:
   * Offer a comparison table with up to 5 phones of the same brand or 2 phones from different brands.
   * Update comparison data monthly.
6. **Color Scheme**:
   * Use soothing pastel colors for the website’s design.
7. **Background Images**:
   * Display the brand logo as the background image when viewing phones from that brand (e.g., Nokia logo for Nokia phones).
8. **Contact Us Page**:
   * Include company address, phone numbers, and email.
   * Provide an email link that opens the user’s email client.
9. **Data Source**:
   * Information about mobile phones can be sourced from official sites like Nokia and Samsung.
10. **Development Tools**:
    * Use Dreamweaver's layers, flash buttons, and components to create the website without static HTML pages.

**5. Design Overview**

**5.1 Home Page**

* Introduction to **ASK\_ME.com** with a clear call to action.
* Sections for mobile phone brands, features, and comparisons.

**5.2 Menu System**

* Menu links to **Mobile Brands**, **Features**, **Comparison**, and **Contact Us**.

**5.3 Comparison Page**

* A table structure to compare phones based on brand and features.

**5.4 Contact Us Page**

* Address, phone numbers, and an email link to facilitate customer contact.

**6. Technical Implementation**

* **Frontend Development**: Using **Dreamweaver**, create dynamic pages with layers and flash buttons for a seamless user experience.
* **Responsive Design**: Ensure the website is compatible with all devices and screen sizes.
* **Content Management**: Regularly update phone data and comparison information.

**7. Conclusion**

The **ASK\_ME.com** project aims to create a comprehensive, user-friendly mobile information portal. By organizing phone details by brand and allowing comparisons, the site will enhance user experience and reduce customer service workload. The project will leverage Dreamweaver’s tools for efficient development and design, ensuring the website is both functional and visually appealing.

**8. Future Scope**

* Integration with e-commerce for direct phone purchases.
* Real-time updates for phone prices and new models.
* User reviews and ratings for each phone.

This project will address the company's need for an organized platform to streamline mobile-related inquiries, improving efficiency and customer satisfaction.